

Ryan K Brown

Design Direction | Creative Code

CONTACT

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ryankbrown.com

PROFILE

Ryan K. Brown is a multi-disciplinary designer and creative coder with nearly two decades of experience in branding, advertising, and interactive design. Influenced by his overlapping interests in art, design, and technology, he consistently produces effective, engaging, and creative solutions for organizations of all sizes. Whether delivering brand-centered interactive experiences or developing branded design systems, his work aims to help everyday people understand, appreciate, and value complicated things.

REFERENCES

- **Aaron Gresham**
Creative Director
Tatum Design
aaron@tatumdesign.com
- **Shannon Harris**
Executive Creative Director
Big Communications
shannon@bigcom.com
- **Ryan Gernenz**
VP of Creative
Leiws Communications
ryan@lewiscommunications.com
- **Ford Wiles**
Chief Creative Officer
Apostle
ford@apostle.com
- **Meghan Murray**
Design Director
Matchstic
meghan@matchstic.com
- **John Perry**
Chief Marketing Officer
ARC Realty
john@arcrealty.com
- **Jessica Underwood**
Marketing & Media Relations
Nature Conservancy in Tennessee
j.d.underwood@tnc.org

SKILLSET

- Art Direction
- Brand/Identity Design
- UI/UX Design
- Web Animation
- Creative Code
- Motion Design

CODE

- HTML
- CSS
- Javascript
- GSAP
- P5.js
- THREE.js

CLIENTS

- Valvoline
- Logans Roadhouse
- InSinkEerator
- Alabama Department of Commerce
- American Cancer Society

EXPERIENCE

- Ryan Brown Creative** 2022—Current
Freelance ACD/Designer/Developer

- Lewis Communications** 2018—2022
Associate Creative Director

- Big Communications** 2011—2018
Senior Art Director

- Details Communications** 2007—2011
Graphic Designer

EDUCATION

- Auburn University** 2003—2007
BFA in Graphic Design